

# News Release FOR IMMEDIATE RELEASE

November 29, 2012

## Phoenix Truck and Bus, LLC is New VIPAR Heavy Duty Stockholder

Indianapolis-based company offers a full-line of aftermarket parts along with maintenance and repair services

Crystal Lake, IL – <u>VIPAR Heavy Duty</u> has announced that Phoenix Truck and Bus, LLC in Indianapolis, Ind. is the newest stockholder to join its network of distributors. Under the leadership of its president, Mark Smith, Phoenix Truck and Bus operates a 10,000 sq. ft. parts department that carries a complete line of heavy duty aftermarket parts. The company also offers a full-service maintenance and repair facility that specializes in fleet repair.

Phoenix Truck and Bus is conveniently located in the heart of Indianapolis near Interstates 70 and 465. The company's seven acre facility houses it parts distribution warehouse, along with its body shop, repair center, frame rack and alignment center.

"Phoenix Truck and Bus is a welcome addition to the VIPAR Heavy Duty network," said Jim Pennig, vice president, business development, VIPAR Heavy Duty. "They have significantly expanded their product mix and inventory to continue to meet the growing needs of fleets, repair facilities, and owner-operators in the Indianapolis area."

For more information on Phoenix Truck and Bus, phone 317-753-5013 or visit <u>phoenixtruckandbus.com</u>. For more information on VIPAR Heavy Duty, visit <u>www.vipar.com</u> or e-mail: info@vipar.com.

####

Scan here for more information on VIPAR Heavy Duty:



**Image attached:** 

**Heavy Duty** 

### **About VIPAR Heavy Duty**

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from over 500 locations across the United States, Canada, Puerto Rico, and Mexico. VIPAR Heavy Duty distributors are



specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. For more information, visit www.vipar.com.

#### **For Further Product Information, Contact:**

Jeff Paul Director of Marketing VIPAR Heavy Duty 815-893-5965 jpaul@vipar.com

#### **For Further PR Information, Contact:**

Gary McCoy Public Relations Director The Marx Group 847-622-7228 gmccoy@themarxgrp.com